

CHICHESTER CATHEDRAL FESTIVAL of FLOWERS

Festival Designer Brief

Chichester Cathedral is seeking a Designer to lead the creative development and delivery of its 16th Festival of Flowers which will take place 7 – 10 June 2028 (Preview Evening 6 June 2028).

The biennial Festival brings together professional and volunteer flower arrangers from across East and West Sussex and beyond to create an inspiring floral exhibition throughout the 950-year-old Cathedral and historic Cloister. The Festival provides designers with an opportunity to showcase their work to a regional and national audience while working within a supportive and collaborative team.

The Festival Designer will work closely with the Festival Chair, Festival Coordinator, Head of Marketing & Visitor Experience, and volunteer arrangers to develop and deliver a coherent, inspirational and sustainable design that reflects the Cathedral's Christian ethos, heritage and architecture to create an engaging visitor journey.

Key responsibilities

- Develop the Festival theme and overall creative vision.
- Brief and support volunteer flower arrangers to deliver the design.
- Promote sustainability and British-grown flowers.
- Work with the team to source and order flowers, trees and other design materials.
- Manage the design budget.
- Work with the team to coordinate design requirements including lighting and staging.
- Work with the team on press and publicity.
- Support key events including the Launch, Sponsors' Dinner and Preview Evening.
- Make regular Cathedral site visits and oversee flowers and plant material.
- Be present throughout the Festival including set-up and take-down.

CHICHESTER CATHEDRAL
RESTORATION AND DEVELOPMENT TRUST

The Royal Chantry, Cathedral Cloisters, Chichester, West Sussex PO19 1PX
Registered Charity No:1156729

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- Ensure health, safety and safeguarding requirements are met.

Be part of a successful legacy

During the five-day Festival, more than 11,000 visitors come to Chichester Cathedral to experience the extraordinary floral displays of more than 60 arrangements created by an extraordinary team of volunteer talented florists and flower enthusiasts. Over 50,000 blooms are used to transform the Cathedral. In addition, the Festival also offers visitors an opportunity to explore the Festival Market, enjoy refreshments and afternoon tea, and spend the day discovering everything the Festival has to offer in and around Chichester.

Now in its 32nd year, the Festival of Flowers continues to be a high-profile and much-anticipated event, attracting extensive national, regional and local media coverage. Previous coverage has included *The Times*, *Country Life*, *The Flower Arranger*, [Sussex Life](#) (P74), [BBC South](#) and [BBC Sussex](#), while our social media channels have reached an audience of more than 135,000 through Instagram and Facebook and complemented by coverage and engagement from [independent](#) bloggers and influencers.

Chichester Cathedral receives no regular funding from the government or the Church of England and relies on donations and income from events to remain open and free to all. The Festival of Flowers contributes more than £175,000 which is used to support the restoration and maintenance of this special place.

England's cathedrals are active drivers of economic and cultural vitality. As a result of the Festival of Flowers 2026, the additional footfall contributed £1.45million to the local economy.

Please register your interest in becoming the next Festival Designer by completing the Expression of Interest Form found on the webpage and returning to flowerfestival@chichestercathedral.org.uk.

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